



ZOAR COMMUNITY ASSOCIATION

2027

COMMUNITY PARTNERSHIP GUIDE



Preserving the
Legacy.
Celebrating the
Community.



Preserve the Past.
Inspire the Future.

Overview

What you'll find at Historic Zoar Village is a way of life worth understanding and preserving. However, historic preservation of this scale and magnitude requires passionate people to see it through. We need dedicated volunteers, educators, preservationists, historians and raving fans like you! Historic Zoar Village has a mission and a responsibility to preserve, interpret, and celebrate the Separatists' culture and heritage for all to enjoy. But we can't do it alone – and we can't do it without the help of like-minded individuals and businesses.

Partner with one of Ohio's most treasured historic destinations and connect your business with thousands of visitors, families, history enthusiasts, educators, and tourists throughout the year.





Why Partner with Zoar Community Association?

More than Sponsorship. A Community Investment.

The Zoar Community Association preserves and interprets the unique story of the Separatists of Zoar while maintaining one of Ohio's most significant historic communities. Through educational programming, preservation efforts, tours, and signature events, Historic Zoar Village serves thousands of visitors annually and contributes to the cultural and economic vitality of our region.

Your Partnership Helps:

Preserve History

Maintain historic structures, collections, artifacts, and landscapes that tell the story of Zoar's remarkable past.

Educate Future Generations

Provide engaging educational experiences for students, families, and lifelong learners.

Strengthen Tourism

Attract visitors who support local restaurants, retailers, hotels, and businesses.

Build Community

Create opportunities for residents and visitors to gather through festivals, events, and cultural programming.

Demonstrate Leadership

Show your customers, employees, and stakeholders that your organization invests in preserving community assets.

Why Businesses Choose Historic Zoar Village

- ✓ High-visibility community engagement
- ✓ Positive brand association
- ✓ Recognition across multiple events
- ✓ Employee volunteer opportunities
- ✓ Support for local tourism and economic development Meaningful philanthropic impact



Bimeler Cabin, Circa 1817

Our Reach

- Annual In-Person Visitors: 15,000
- Annual Website Reach: 56,810/55,065 new Users
- Facebook Followers: 13,000+
- Instagram Followers: 970
- E-Newsletter Subscribers:



Your Support. Your Impact.

Every Partnership Makes a Difference

Historic Zoar Village is more than a museum. It is a living community resource that preserves history, supports tourism, enriches education, and strengthens community pride.

Your Support Helps Fund:

- Preservation of eight historic buildings
- Educational programs and tours
- Community festivals and special events
- Heritage tourism initiatives
- Interpretation and exhibits
- Volunteer engagement
- Collections Preservation



Economic Impact

A partnership with Historic Zoar Village is an investment in both preservation and regional prosperity. Approximately 15,000 people visit Zoar each year for tours, educational programs, festivals and special events, bringing customers to area restaurants, lodging properties, shops, attractions and service providers.

Conservative estimates suggest that Zoar's visitors may contribute between \$600,000 and \$1.1 million in local economic activity annually. Their impact extends throughout Tuscarawas County and Northeast Ohio as visitors combine their time in Zoar with dining, shopping, recreation and overnight stays across the region.

Corporate partners help preserve an irreplaceable National Historic Landmark while sustaining a destination that supports local businesses, creates educational opportunities and strengthens community pride.

When you invest in Historic Zoar Village, you help preserve the place that brings people and economic opportunity to our community.



Signature Events and Experiences

Experiences That Bring Our Community Together

As a community partner, you receive meaningful opportunities across five signature events to connect with families, history enthusiasts, educators, travelers and residents in an authentic and memorable setting.



MAIFEST

A spring celebration of Zoar's German heritage featuring food, music, demonstrations, artisans, and family activities. (300 visitors annually)

Audience: Families, heritage travelers, community residents, and cultural tourists.



ANTIQUES & ARTISANS SHOW

A recognized regional event connecting antique dealers and skilled artisans with collectors, decorators, and visitors in an extraordinary historic setting. (3,000 visitors annually)

Audience: Collectors, home decor enthusiasts, regional visitors, and preservation supporters.



CHRISTMAS IN ZOAR

A cherished holiday tradition featuring historic surroundings, seasonal shopping, entertainment, demonstrations, and multigenerational experiences. (400 visitors annually)

Audience: Families, holiday shoppers, community residents, and regional visitors.



Signature Events and Experiences



SPEAKER SERIES

Engaging presentations by historians, authors, educators, preservationists, and subject-matter experts that connect the lessons of history with today's world. (200 attendees annually)

Audience: History enthusiasts, educators, professionals, community leaders, members, and donors.



CIVIL WAR IN ZOAR

An immersive living-history experience featuring recreated battles, historical figures, educational sessions, period demonstrations, and opportunities to engage with the past. (3,500 visitors annually)

Audience: Families, students, educators, history enthusiasts, heritage travelers, and regional visitors.



PARTNERSHIP ACROSS EVERY EVENT

Your partnership helps make each of these signature events possible. Your investment supports engaging experiences, preserving our heritage, strengthening community connections, and driving tourism to our area.

Together, we create opportunities that educate, inspire, and leave a lasting impact.



2027 Partnership Opportunities

Preserve the Past. Inspire the Future.

Choose the level that best aligns with your organization's community-engagement goals.

PARTNERSHIP BENEFITS	SUPPORTING PARTNER \$500 <i>Tax Deductible value est. \$427</i>	COMMUNITY PARTNER \$1,000 <i>Tax Deductible value est. \$899</i>	HISTORICAL PARTNER \$2,500 <i>Tax Deductible value est. \$1,371</i>	PRESERVATION PARTNER \$5,000 <i>Tax Deductible value est. \$2,565</i>	HERITAGE PARTNER \$10,000+ <i>Tax Deductible value est. \$6,237</i>
Website recognition	✓	✓	✓	✓	✓
Newsletter recognition	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓
Passes to each signature event	2	4	6	8	10
Signage at all five events	-	-	✓	✓	✓
Vendor or exhibit space	-	-	✓	✓	✓
Sponsor spotlight article	-	-	✓	✓	✓
Logo on event materials	-	-	-	✓	✓
Private ghost tour for six	-	-	-	✓	✓
Schoolhouse rental credit	-	-	-	✓	✓
Employee volunteer day	-	-	-	✓	✓
Preservation project updates	-	-	-	✓	✓
Premier logo placement	-	-	-	✓	✓
Presenting Sponsor designation	-	-	-	-	✓

Tax Deductible values estimated as follows: Supporting Partner \$427 / Community Partner \$899 / Historical Partner \$1,371 / Preservation Partner \$2,565 / Heritage Partner \$6,237

YEAR-ROUND PARTNERSHIP VISIBILITY

Partnership benefits extend throughout 2027 and include recognition connected with



MaiFest



The Antiques
& Artisans Show



Christmas
in Zoar



Historic Zoar
Speaker Series



Civil War
in Zoar

Benefits and recognition are subject to production schedules and event availability.



Additional Ways to Support

Year Round Marketing Opportunities



Website Advertising

Promote your business to thousands of visitors who use Historic Zoar Village's website as a resource for events, tourism, programming, and local attractions.

Options include:

- Homepage banner advertising
- Business directory listings

Event page sponsorships



Newsletter Advertising

Reach supporters, visitors, members, and community stakeholders through regular electronic communications.

Options include:

- Monthly newsletter advertising
- Sponsored content
- Exclusive newsletter sponsorships



Program Sponsorships

Support:

- Educational programming
- Preservation projects
- Exhibits
- Tours
- Community initiatives



More Ways to Make a Difference



Volunteer

Engage employees, families, and community members through volunteer opportunities that directly support Historic Zoar Village.

Volunteer activities include:

- Festival support
- Educational programs
- Special events
- Preservation Projects
- Administrative Assistance



Make a Donation

Every gift helps preserve the history and traditions that make Historic Zoar Village unique.

You donations will support:

- Historic preservation
- Educational programs
- Collections care
- Community events
- Capital Improvements
- General Operations



Customize Your Own Partnership

Every business has different goals. Let's build a partnership package tailored to your organization's interests and objectives.

Options may include:

- Event sponsorships
- Website advertising
- Employee Volunteer Opportunities
- Educational Program Support
- Preservation Projects
- Naming Opportunities
- Exclusive Experiences
- Customized Recognition

For More Information, Contact Us:

Phone: 330.874.3011 | Email: zoarinfo@zca.org



2027 COMMUNITY PARTNERSHIP COMMITMENT FORM

Thank you for your commitment to preserving Zoar's heritage, celebrating our community, and building a vibrant future. Your partnership makes a meaningful impact and helps sustain the events and experiences that make Zoar Historic Village a treasured destination.

1. SELECT YOUR PARTNERSHIP LEVEL

Please select your desired partnership level:

PRESENTING PARTNER	PREMIER PARTNER	HERITAGE PARTNER	COMMUNITY PARTNER	VILLAGE PARTNER
☐	☐	☐	☐	☐
\$5,000	\$2,500	\$1,000	\$500	\$250
Premier recognition as the leading partner at all five events and year-round visibility.	Significant recognition at all five events and strong visibility throughout the year.	Recognition at all five events and in key promotional materials.	Recognition at all five events and in select promotional materials.	Recognition in select promotional materials and at all five events.

☐ YES! I would like to support Zoar Community Association with a custom sponsorship. Custom Amount: \$

2. CONTACT INFORMATION

Organization / Company Name:

Contact Name:

Title:

Address:

City: State: Zip:

Phone:

Email:

RECOGNITION NAME

Please list the name as you would like it to appear in all publications and event materials:

3. PAYMENT INFORMATION

Payment Method (Please select one):

- ☐ **Check Enclosed**
Make check payable to: Zoar Community Association
- ☐ **Please Invoice Me**
An invoice will be emailed to the contact above.
If you require the invoice to be mailed, please call us at 330.874.3011
- ☐ **Credit Card**
A secure payment link will be emailed to you.

Investment Amount:

\$

4. AUTHORIZATION

By signing below, I/We confirm our commitment to becoming a 2027 Community Partner of Zoar Community Association at the level and amount indicated above.

Authorized Signature:

Date:

Printed Name:

Title:



FOR MORE INFORMATION CONTACT US:

Phone: 330.874.3011 | Email: zoarinfo@zca.org



